

# JAMIE OLSON

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## Art Director

Minneapolis, MN

**LinkedIn** [goo.gl/t4mpWZ](http://goo.gl/t4mpWZ)

**Behance Portfolio** [behance.net/olsonjami](http://behance.net/olsonjami)

## EDUCATION

**Philadelphia University** Philadelphia, PA

**January – May 2017** (.5 year)

Master of Science, UI/UX & Interaction

**University of Wisconsin – Stout** Menomonie, WI

**September 2008 – December 2012** (4.5 years)

Bachelor of Fine Arts, Graphic Design & Interactive Media

## EXPERIENCE

**Red Circle Agency** Minneapolis, MN

Art Director **May 2017 – current** (.5 year)

Designer **August 2013 – May 2017** (3.5 years)

- Design projects such as websites, micro-sites, overall brand messaging, TV storyboarding, pitch-work, direct mail, sales kits, homepage takeovers, magazine and newspaper ads, emails, newsletters, billboards, display banners, brand guideline books, icon sets, infographics, and photo retouching
- Direct-to-client communication
- Present ideas & designs to internal agency directors and clients alike
- Write photoshoot plan with detailed direction on props, gestures, and overall concepts
- Directed talent in a photo shoot to kick off a rebrand
- Brainstorm compelling, feasible, and strategic art for full-service pitch presentations
- Communicate across all departments to piece together annual recap presentations and sales pitches

**Badger Liquor** Eau Claire, WI

**May – August 2013** (3 months)

**BWBR Architects** St. Paul, MN

**February – May 2013** (4 months)

**Bill's Distributing** Menomonie, WI

**June 2011 – January 2013** (1 year 8 months)

## APPLICATIONS

- **Design** Adobe Suite (*InDesign, Illustrator, Photoshop, Camera Raw, Dreamweaver, AfterEffects, Bridge, Acrobat*), Sketch, Balsamiq Mockups, Mockingbird, Sublime Text
- **Office Productivity** Microsoft Suite (*Word, Excel, Outlook*), Google Docs and Sheets, Mac Mail, Outlook
- **Accounting & Time-Tracking** Freshbooks, Harvest, Workfront
- **Project Management Software** Workfront, Basecamp, Trello, Invision, GitHub
- **Content Management Systems** Wordpress, Wix, Concrete5
- **Presentation Software** Keynote, Powerpoint
- **File Transfer** WeTransfer, Dropbox, Box, Filezilla (*FTP*)
- **Email Platforms** MailChimp, Campaign Monitor

## NOTABLE SKILLS

I'm very organized, have a visual design background, and working knowledge of HTML & CSS.